

# PROTECTING YOUR BUSINESS-CRITICAL DATA TIPSHEET



PROTECTING YOUR BUSINESS-CRITICAL DATA HAS NEVER BEEN MORE CRUCIAL.

The chance of your business experiencing a data breach in the next two years\*

## SO WHAT STEPS SHOULD YOUR BUSINESS BE TAKING TO PROTECT ITS DATA?

### PRIORITISE

Determine your business-critical and sensitive data, and then employ classification controls to inform your data loss prevention (DLP) policies.

### CONTROL

Protect against the most common risky behaviours. Limit what users can transfer and share using authentication or approval controls, automatically encrypting protected data when it's shared.

### ACCESS

Defining and managing roles and access of users and devices to cloud and on-premise applications helps to further mitigate these risks.

### MONITOR

By monitoring how data is used across users, apps and devices, businesses can identify any unusual behaviour and implement alerts.

### EDUCATE

Training to help mitigate the risk of human error. Help your end users to understand the importance of remaining vigilant for suspicious activity and keep the risk of data loss front of mind.

### BACKUP

Having safe, off-site data backup that is protected from threats helps to provide additional peace of mind and a plan b should the worst happen.

For more advice on how you best protect your business-critical data, contact the InfoTrust experts today on [info@infotrusted.com.au](mailto:info@infotrusted.com.au).

\*IBM 2020 Cost of Data Breach Report